



March 17, 2009

To Whom It May Concern:

This letter is my personal recommendation for Kevin Thomas. Until just recently, I have had the opportunity to work with Kevin on creating a campaign for our Famous Dave's restaurants. I found Kevin to have a pattern of consistency, tackling all assignments with dedication regarding Famous Dave's.

Kevin is a take-charge person who is able to present creative ideas and communicate the benefits. Kevin has successfully developed several marketing solutions for our company that have resulted in moving Famous Dave's to advertising on a local level Vs. through an agency. We could tell that Kevin really understood what our key marketing challenges were, based on his detailed solution presented.

Kevin also has been very thorough and prompt in providing us with answers to our questions. We have to say, Famous Dave's of America have been very impressed with Kevin's work ethic and determination to insure we have a solid marketing campaign, which would generate revenue / traffic to all five locations.

I highly recommend Kevin Thomas to represent your company. Kevin is a team player and would make a great asset to any organization.

Sincerely,

Jay Dowd –
Area Director
Famous Dave's BBQ
360-888-0448